



## **WHY SUPPORT CEBA**

Since 1991 Colorado Ethics in Business Alliance has been a uniquely positioned alliance of leading nonprofit, for profit businesses and top-notch business leaders that understand the importance of ethics in their business and personal lives. The members understand that the promotion and education of ethics in business throughout the State of Colorado is vital to the growth and sustainability of our economy.

Each year CEBA's efforts conclude with a thought provoking and educational presentation where the top business, business leader and nonprofit are given awards in recognition of their ethics and business leadership. These awards are presented at a luncheon keynoted by a top-notch speaker that will leave the attendees with new ideas and perspectives on the importance of ethics in our state. Throughout the year, we sponsor programs and events, working with an impressive team of individuals and businesses to promote ethical concepts and behavior.

We also take seriously our role in working with today's students to help them become tomorrow's leaders. CEBA has a strong focus on collaborating with students from leading universities through programs that educate on the importance of ethics in business. Our student partners play a vital role in interviewing, working with and reporting on each business that is nominated for our prestigious awards.

CEBA is also very excited to launch next year new awards in the area of sustainability practices and how they can be both ethical and positive businesses practices that everyday companies can embrace. We have pulled together the leaders in sustainability from all over Colorado to help lead this new and exciting award.

## **COLORADO ETHICS IN BUSINESS ALLIANCE SPONSORSHIP LEVELS**

The following are our standard levels of sponsorship:

### **PRESENTING SPONSOR - \$10,000**

- Full-page ad in the March "Colorado Ethics in Business Awards" supplement in ColoradoBiz Magazine
- A 250-word profile in the supplement
- Prominent, updated visibility within the promotional campaign leading up to the awards luncheon; including but not limited to your logo appearing as Presenting Sponsor in all promotional media publicity and recognition in the luncheon invitation and program, as well as the CEBA website
- Recognition as Presenting Sponsor from the podium, at all CEBA-sponsored events
- Two (2) tables for eight (8) at the awards luncheon, with premium locations

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#### *COLORADO ETHICS IN BUSINESS ALLIANCE*



### **PLATINUM SPONSOR - \$7,500**

- Full-page ad in the March “Colorado Ethics in Business Awards” supplement in ColoradoBiz Magazine
- A 250-word profile in the supplement
- Prominent, updated visibility within the promotional campaign leading up to the awards luncheon; including but not limited to your logo appearing as Platinum Sponsor in all promotional media publicity and recognition in the luncheon invitation and program, as well as the CEBA website
- Recognition as a Platinum Sponsor from the podium, at the luncheon
- A table for eight (8) at the awards luncheon, with premium location

### **GOLD SPONSOR - \$5,000**

- Recognition in the March “Colorado Ethics in Business Awards” supplement in ColoradoBiz Magazine
- Prominent visibility within the promotional campaign leading up to the awards luncheon; including but not limited to your logo appearing as Platinum Sponsor in all promotional media publicity and recognition in the luncheon invitation and program, as well as the CEBA website
- A table for eight (8) at the awards luncheon, with premium location

### **SILVER SPONSOR - \$3,000**

- Recognition in the March “Colorado Ethics in Business Awards” supplement in ColoradoBiz Magazine.
- Name will appear in promotional materials and media publicity leading up to the awards luncheon and recognition in the luncheon invitation and program, as well as the CEBA website
- A table for eight (8) at the awards luncheon, with preferred location

### **INDIVIDUAL SPONSOR - \$2,000**

- Recognition in the March “Colorado Ethics in Business Awards” supplement in ColoradoBiz Magazine
- Name will appear in promotional materials and media publicity leading up to the awards luncheon and recognition in the luncheon invitation and program, as well as the CEBA website
- A table for eight (8) at the awards luncheon



If you or your business would like to support CEBA with greater amounts or lesser amounts than what is listed, please let us know so that we can work with you to ensure your relationship with CEBA is the best possible. We would also like to know if there are other ways that you may be interested in helping CEBA, through in kind donations or through your personal involvement.

We are grateful for your support at all levels.

All Sponsors will be sent the final information on the program and their tickets for the awards luncheon as plans are finalized. Please make note on your calendar of the following time and location:

**2008 AWARDS LUNCHEON  
MARCH 26, 2008 (12:00-1:30PM)  
AT MARRIOTT CITY CENTER  
1701 CALIFORNIA STREET  
DENVER, CO 80202**



**DONOR SUPPORT FORM - Note: CEBA is a 501C3**

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**I would like to support CEBA at the following sponsorship level:**

\_\_\_\_\_ **PRESENTING SPONSOR - \$10,000**

\_\_\_\_\_ **PLATINUM SPONSOR - \$7,500**

\_\_\_\_\_ **GOLD SPONSOR - \$5,000**

\_\_\_\_\_ **SILVER SPONSOR - \$3,000**

\_\_\_\_\_ **INDIVIDUAL SPONSOR - \$2,000**

\_\_\_\_\_ **Other Amount** \_\_\_\_\_

**I will make a commitment to CEBA for:**

\_\_\_\_\_ **1 YEAR**      \_\_\_\_\_ **3 YEARS**      \_\_\_\_\_ **5+ YEARS**

This donation is for year(s) \_\_\_\_\_

The donation is enclosed \_\_\_\_\_ or will be mail at a later date \_\_\_\_\_

\_\_\_\_\_ I would like to be notified of additional CEBA events

I am willing to help CEBA in other ways (please list):

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*COLORADO ETHICS IN BUSINESS ALLIANCE*

2170 South Parker Rd, # 255  
Phone: 303-283-6002  
Confidential

Fax: 303-750-0085  
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Denver, CO 80231  
Email: [ceba@cobusethics.org](mailto:ceba@cobusethics.org)  
10/23/2008



*Form of Payment*

Check \_\_\_\_\_ (Made payable to CACP)

Credit Card \_\_\_\_\_ (VISA/MasterCard only)

Credit Card Number \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

*The CEBA board of directors sincerely thanks you for your support! Please return this form to CEBA 2170 South Parker Rd, # 255 Denver, Colorado 80231*